

# LET'S GO

POST | LIKE | SHARE | FOLLOW | COMMENT | TWEET | RETWEET | BLOG | STREAM | PODCAST

# TRENDING

POST | LIKE | SHARE | FOLLOW | COMMENT | TWEET | RETWEET | BLOG | STREAM | PODCAST

**#STANDWITHSTAN**

7

“it just takes 7 minutes to support the campaign”

**BE A NETIZEN!**  
support #standwithstan

Official   
#standwithstan

## Official Social Media Handles of Jesuit Conference of South Asia (JCSA)



FB account: Jesuit Jcsa

FB Page: Standwithstan

@IndiaStandsWithStan

LIKE THE PAGE



@jcsadelhi



@jcsa.123



Jesuit Conference of South Asia

**BE A NETIZEN!**  
support #standwithstan

# # What you can do

Use

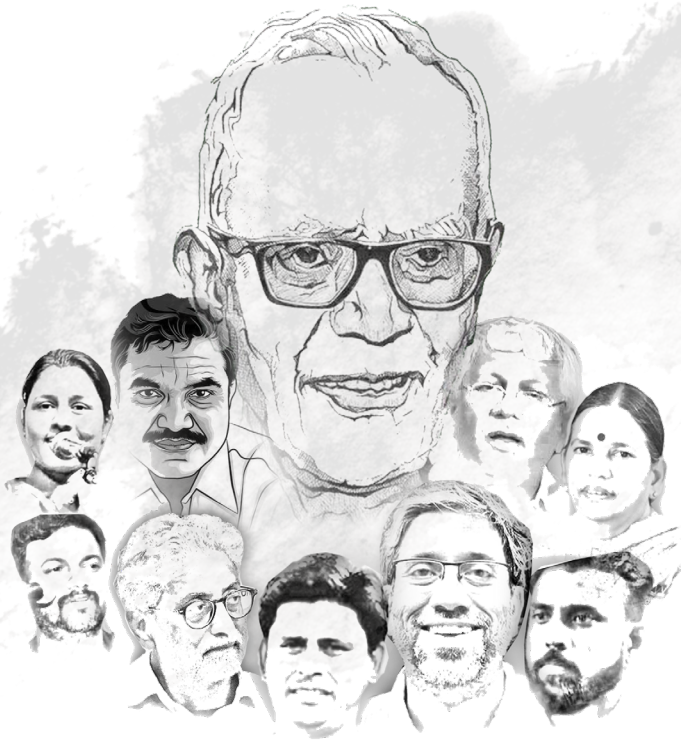
**twitter**  
**facebook**  
**instagram**  
**whatsapp**  
**youtube**

Write

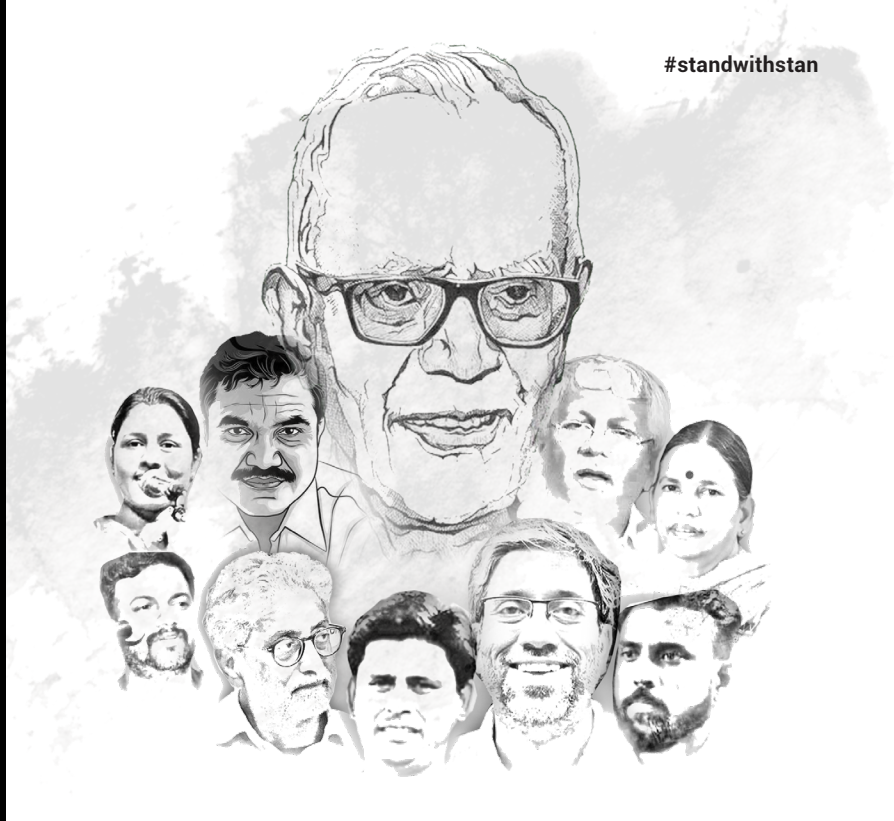
**articles**  
**blogs**  
**poems**  
**slogans**  
**quotes**

Create

**memes**  
**cartoons**  
**music**  
**videos**  
**digital art**







# USE

**twitter**

**facebook**

**instagram\***

**whatsapp\***

**youtube\***

\* we encourage people to use these platforms as much as possible. However, we are focussing mostly on using “twitter” and “facebook” for our campaign.

# twitter

## DO YOU HAVE AN ACCOUNT?

YES

NO

### tweet

10 tweets per day with hashtag #standwithstan

HOW TO TWEET? 

### retweet

remember to retweet posts relevant to #standwithstan

HOW TO RETWEET? 

### thread

HOW TO CREATE A THREAD? 

### follow

@jcsadelhi

HOW TO FOLLOW? 

### reply/ mention

HOW TO R/M? 

### share

HOW TO SHARE? 

### like

HOW TO LIKE? 

**#** hashtags always remember to add #standwithstan  
Hashtag has a searchable function.

**@** username use "@username" while tweeting, retweeting and sharing. ex: @jcsadelhi

## Create an account

## NOT INTERESTED

### No worries.

We respect your choice!

Please request your family, friends, cousins, nephews, nieces, youth groups, students, well-wishers, who use twitter to follow @JCSADelhi tweet about Fr Stan like and share tweets with the hashtag #standwithstan and other related hashtags

MORE HELP! 

# @twitter

Twitter Details: *@jcsadelhi*  
*#standwithstan*



to keep **#standwithstan** trending

tweet | retweet | like | reply | mention | threads

twitter storm days

twitter blasts (particular agencies and people)

# facebook

## DO YOU HAVE AN ACCOUNT?

YES

NO

### post

5 posts per day with hashtag **#standwithstan** on your timeline and 2 stories per day

### like

remember to like the post with the hashtag **#standwithstan** and other relevant hashtags

### react

use emojis and gifs to react to posts with the hashtags related to Fr Stan

### comment

comment below the posts with the hashtags related to Fr Stan

### share

share posts that are related to Fr Stan

### tag

tag Jesuit Jcsa in posts that are related to Fr Stan

### follow

follow our official page **@IndiaStandsWithStan**



**hashtags** always remember to add **#standwithstan**  
Hashtag has a searcheable function.



**@IndiaStandsWithStan**

Please like the official Page Standwithstan.  
Use **@IndiaStandsWithStan** to search for the page. Or use the link below  
<https://www.facebook.com/IndiaStandsWithStan>

## Create an account

## NOT INTERESTED

### No worries.

We respect your choice!

Please request your family, friends, cousins, nephews, nieces, youth groups, students, well-wishers, who use FB to like and follow our official page. Do request them to like and share posts with the hashtag **#standwithstan** and other related hashtags.

# @facebook

**Facebook Details:** JCSA Jesuits  
*#standwithstan*

**Facebook Page:** Standwithstan  
@IndiaStandsWithStan



“like and follow” - the official page Standwithstan

promote the official page “Standwithstan”/  
@IndiaStandsWithStan

like+comment+react+share the posts from the  
official page

post content with #standwithstan

# @instagram

Instagram Details: @jcsa.123



follow @jcsa.123

promote Instagram stories and posts

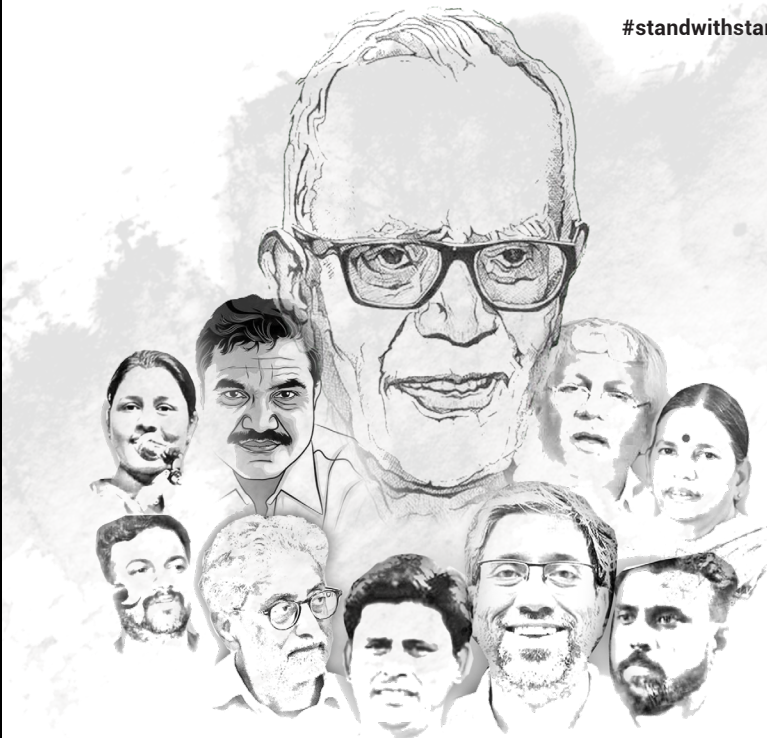
like+comment+react+share the posts from @jcsa.123

post content with #standwithstan

tag @jcsa.123 in posts related to #standwithstan

photo blasts





# WRITE

**articles+**

**blogs+**

**poems%**

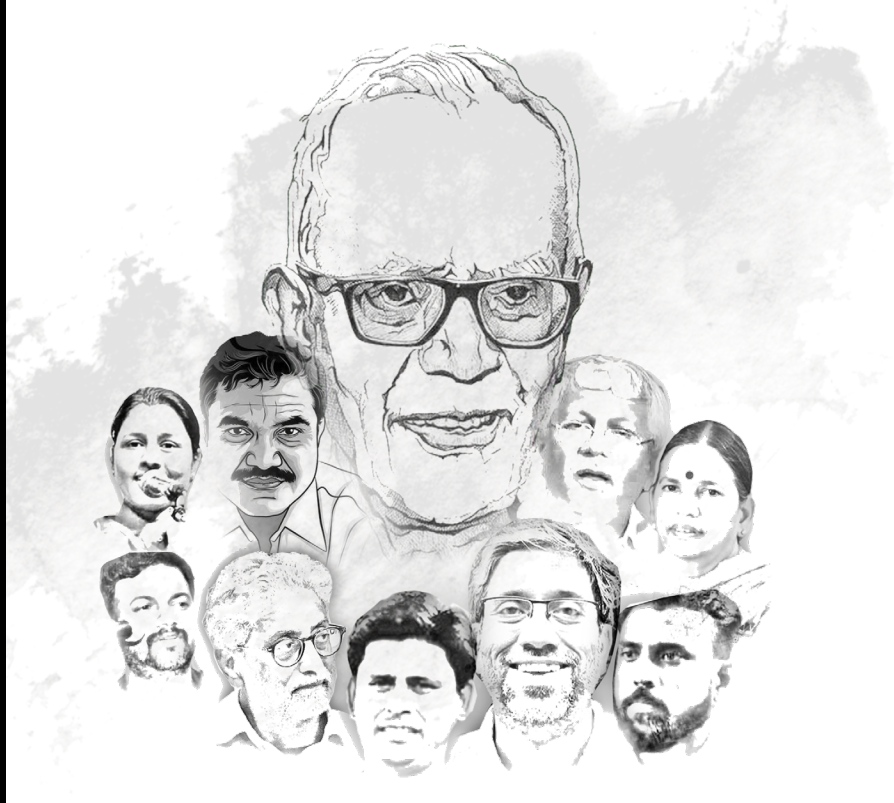
**slogans%**

**quotes%**

**+** do feel free to write articles and post your opinions on your personal or institution blogs and websites. Remember to use keywords including but not limited to “jesuits, jcsa, Fr Stan, tribals, bhima koregaon, Society of Jesus, Jesuits in India, Jesuits in Asia, etc.” Keywords help in Search Engine Optimization.

**%** please use hashtags while posting your content online especially on Social Media Platforms such as FB, Twitter, and Instagram. Using hashtags on streaming platforms is also helpful.  
#standwithstan

please send a copy of your content to  
[director@jciado.org](mailto:director@jciado.org)



# CREATE

**memes+**  
**cartoons+**  
**music+**  
**videos+**  
**digital art+**

+ please remember to use the hashtag #standwithstan while posting your content online. Do send a copy to [director@jciado.org](mailto:director@jciado.org)

# # Superiors/Rectors



inform the community about the campaign

share necessary updates with the community

request the members to contribute digitally

beware of disinformation

send any news/initiative related to #standwithstan to  
[director@jciado.org](mailto:director@jciado.org)

# # Principals/Headmasters & those involved in Education



use SMS facility\* to inform the parents, teachers, and students about the #standwithstan campaign

request the students/teachers/parents to like-share-follow the official FB page @IndiaStandsWithStan

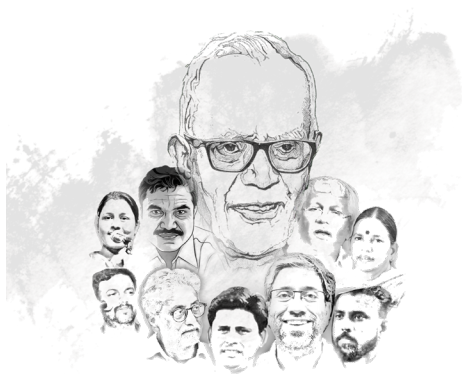
do inform us if there are students/teachers/parents/well wishers who are willing to collaborate with us in the digital campaign (director@jciado.org, m.nithin@jesuits.net)

do host webinars/talks/debates/discussion and share the links with director@jciado.org

do organize public demonstrations and abide by the rules and regulations of the department of education while involving the students in the campaign

send any news/initiative related to #standwithstan to director@jciado.org

# # Social Work Directors & those involved in Social Work



inform the staff, collaborators, and our option groups about the #standwithstan campaign

request the staff/collaborators/option groups to like-share-follow the official FB page @IndiaStandsWithStan

do inform us if there are individuals and organizations who are willing to collaborate with us in the digital campaign (director@jciado.org)

do host webinars/talks/debates/discussion for our options groups especially in region languages and share the links with director@jciado.org

do organize public demonstrations and share the details with director@jciado.org

send any news/initiative related to #standwithstan to director@jciado.org

# # Retreat Directors/Preachers

## & those involved in Retreat Ministry



Speak about Fr Stan, his works, issues related to human rights violation and #standwithstan campaign in your retreats

Send emails to the contacts in your database informing them about the campaign and ask them to follow/like the official FB page @IndiaStandsWithStan

Please display a few news items about #standwithstan campaign on your official websites

Do contribute by creating podcasts related to justice, fraternity, equality, hope and God's mercy.

Send any news/initiative related to #standwithstan to [director@jciado.org](mailto:director@jciado.org)



# # Parish priests

## & those involved in Parish Ministry



Speak about Fr Stan, his works, issues related to human rights violation and #standwithstan campaign with your parishioners

request your parishioners to follow/like the official FB page @IndiaStandsWithStan

please display a few news items about #standwithstan campaign on your official websites and parish noticeboards

ask the parish youth group to help our digital campaign. Share the details of youth group president/leader/convener, so as to establish contact.

live stream rosaries, prayer services, and campaigns praying for Fr Stan and share the link with us

send any news/initiative related to #standwithstan to [director@jciado.org](mailto:director@jciado.org)

# # Youth directors/animators

## & those involved in Youth Ministry



Speak about Fr Stan, his works, issues related to human rights violation and #standwithstan campaign in your youth groups

request your group members to follow/like the official FB page @IndiaStandsWithStan

please speak about #standwithstan campaign in your podcasts, live streams and other creative ventures

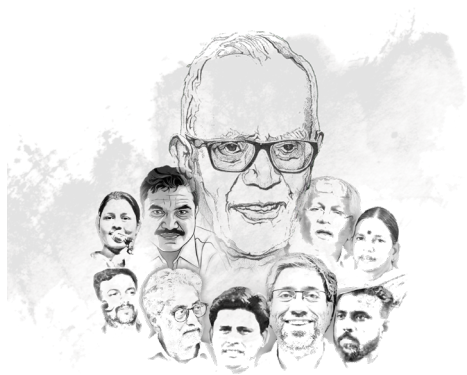
ask the youth groups to help our digital campaign. Share the details of youth group president/leader/convener, so as to establish contact. (Aicuf-Magis-other groups)

organize digital campaigns such as online concerts, twitter storm, meme blasts and aim at making #standwithstan trend on the internet

send any news/initiative related to #standwithstan to [director@jciado.org](mailto:director@jciado.org)

# # Formators

## & those involved in Formation



Speak about Fr Stan, his works, issues related to human rights violation and #standwithstan campaign with your formees

request your formees (except novices) to follow/like the official FB page @IndiaStandsWithStan

please request the scholastics in your formation houses to support the digital jesuits ([dj@jcsaweb.org](mailto:dj@jcsaweb.org))

ask the scholastics to help our digital campaign by tweeting, sharing, liking, commenting and tagging on the SM platforms

request the formees to contribute to the campaign with creative AV productions, articles and any other innovative initiatives

send any news/initiative related to #standwithstan to [director@jciado.org](mailto:director@jciado.org)

# # Jesuits in Communication

## & Departments of journalism/communication



create content about Fr Stan, his works and issues related to human rights that can be used for the #standwithstan campaign

request your contacts to follow/like the official FB page @IndiaStandsWithStan

request you, your students/ staff and your collaborators to publish articles about Fr Stan and the ongoing campaign in blogs, tabloids, newspapers, magazines, news channels and other streaming sites

request the departments to contribute to the campaign with digital content.

request the students to like, share, tweet, retweet and comment on the posts related to Fr Stan

send any news/initiative related to #standwithstan to [director@jciado.org](mailto:director@jciado.org)

Official   
#standwithstan

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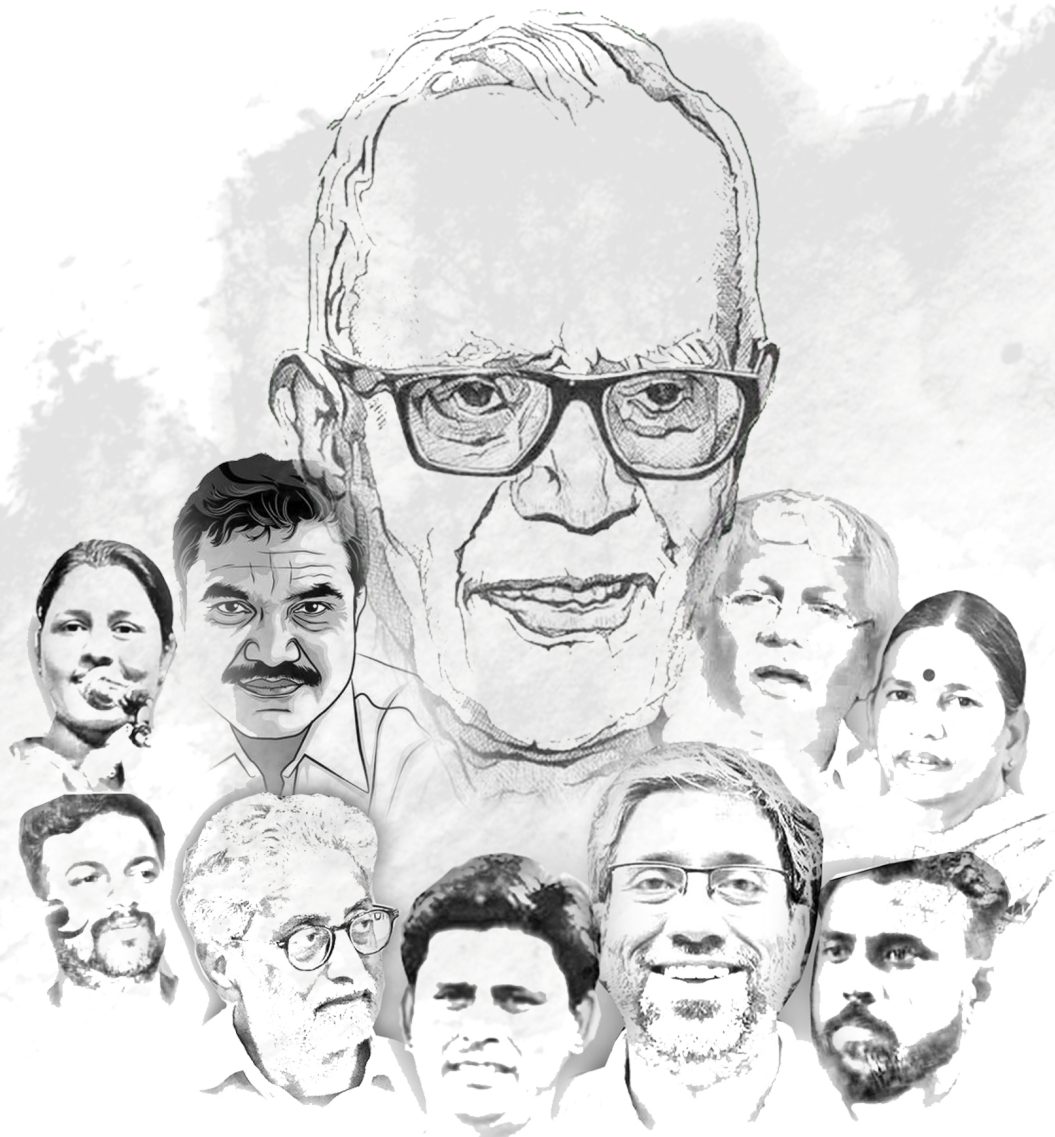


@jcsa.123



Jesuit Conference of South Asia

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