

--Communications campaign on forced migration in Latin America and the Caribbean--

"WeAreEncounters"

*We walk together in the promotion of a Culture of Hospitality
with people who have been forced to migrate.*



Red de Oficinas
Provinciales de
Comunicación
JESUITAS · LAC



JESUITAS
CONFERENCIA DE PROVINCIALES EN
AMÉRICA LATINA Y EL CARIBE - CPAL



**RED JESUITA
CON MIGRANTES**

Our IDENTITY:

- As an apostolic body for the Mission in Latin America and the Caribbean, based on diverse local realities and apostolic dimensions, we are committed to building bridges of reconciliation with God, between humanity and with creation.
- As a collective of communicators from the Provinces of Latin America and the Caribbean we would like to testify with words and actions that we are a varied but unique apostolic body, one present in the different Provincial realities, from where we announce the hope and joy of the good news of the Gospel.

Campaign regarding Forced Migration:

- We have discerned that it is important to select a topic to focus our work and to begin this path of consolidating ourselves as the Network of Provincial Communications Offices of Latin America and the Caribbean.
- For this reason, we chose to **walk with the discarded/forgotten**, as Father Arturo Sosa, SJ Father General of the Society of Jesus, said when presenting the Universal Apostolic Preferences. This means that as a **Network of Provincial Communications Offices (OPC LAC NETWORK)** we are interested in meeting people, in walking with them and in making their life stories visible.
- We have decided to take this path in order to promote social justice and recognize ourselves in others; and in order to achieve this, we propose creating a network among us ('EnReDarnos' ourselves) in a campaign together with the Hospitality Team of the **Latin American Jesuit Network with Migrants and the Caribbean (RJM-LAC)** in which we would collaboratively develop, as a single apostolic body, a series of audio-visual products addressing the issue of Forced Migration in Latin America and the Caribbean.

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Why?

- The works, institutions, and individuals that collaborate in the Society of Jesus have the challenge of articulating and weaving together conversations and actions in the different processes and areas/fields of our mission.
- Forced Migration is a reality that we encounter far beyond countries, provinces and works; it is a drama of our Latin American society that challenges us or makes us question ourselves on a daily basis and that also calls us to respond/react in a shared manner/way.
- We want to invite all the people that collaborate in the Society of Jesus in LAC to carry out actions that may improve the lives of the people forced to migrate, and to share the stories from those encounters that allow us to build humanity through the recognition of all other individuals and their dignity.
- Two people who **get together**, who stand face to face, and look each other in the eye, and recognize each other and shake hands, build together a letter H. Words such as Humanity, Brotherhood ('Hermandad'), Hospitality all share in Spanish that letter H as their initial.



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What is it for?



- There are more things that unite us than those that separate us; and no matter where we are in Latin America and the Caribbean, both human mobility and human encounters/meetings are an integral part of our lives.
- To tell stories from the encounters/meetings that lead us to recognize in our own areas/fields of action the way we are responding to the challenges of forced migration, through the leading actors (protagonists) who live and weave this reality in each Province.
- Told together, these stories will be talking to us about migration as a shared human experience. This way, the spectator/audience becomes involved in the History of migration as something that has to do with his/their belonging to humanity, regardless of his/their nationality or his/their own situation at the present time.
- By making these realities and experiences feel close, we can amplify the actions that are experienced daily in our continent and that are not commonly known.



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How will it be developed?

- We will put together a series of narrated stories recorded in video, audio, and still photographs.
- The distinctive feature of these stories is that they will always be told/shared from the vantage point of the human encounter. This means that in each story there are always at least two leading participants. It is not the profile of a migrant individual, but rather the story of a human encounter/meeting that Humanity itself builds.



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- It will be convened, through the Network of Provincial Communication Offices, to produce a series of video stories where the experience of migration in Latin America and the Caribbean is told from the perspective of the encounters between human beings.
- Each Province will be able to choose the collaborative development of one or several stories based on its capacity, taste or ability. It is hoped that each Province will be driven to produce at least one product. The production of each video implies a process of approaching a particular history of human encounters, between migrants and host communities, that would allow us to choose the perspective of the narration and the characteristics of the video.



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The proposal is to approach migration from the perspective... short stories of several experiences of forced migration:

- **The people who take off** (who flee): the perspective of the people who leave their country of origin.
- **The person who is on the way to somewhere else** (who is heading to another place): the perspective of the people during their transition while on the way to another country.
- **The people who stay** (who resist or wait): the perspective of the people who remain in their country of origin.
- **The people who have arrived** (who are planning to melt into the arrival place): the perspective of the people who have arrived in the country they already wanted since a while back.
- **The people who are exiled** (who can not return): the perspective of the people who are exiled from their country of origin.
- **The people who are established** (who choose their new place, and have already made of it a homeland): the perspective of the people who are already well settled in another country, or who already have a life in said country.
- **The people who return to their country after a while, that is**, who return to the country from which they previously they had to leave.
- **The people who went through several countries**, trying to settle down.

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Several pieces of a puzzle:

- ✓ Each video has a complete structure in itself. It tells a story (with two leading actors) that has a beginning, a development, and an outcome.
- ✓ With all the videos as a source, a general video that tells the journey of migrants in Latin America and the Caribbean will be compiled. It is not about the journey of an individual from one place to another, it is about the journey of people from one history to another, in different parts of the continent, and at different moments of the migration experience.
- ✓ The audience understands that each History happens separately in a geographical space, and allows you to understand one of the ways in which migration is experienced. (One could even share some of the stories directly, or through a family member or an acquaintance).



VIDEO EXAMPLE: NATALIA and GABRIEL



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Several pieces of a puzzle:

Even though each story will be narrated from the perspective of the people who record each of the videos, the proposal is that all the videos would have some features in common that will allow the target audience to suspect to have a feeling or suspect that they are different pieces of the same puzzle.





- All the videos have a "General Take A" where the person will stand before the camera. A medium range take is also made to see better the leading actor/actress of the human encounter.
- All videos have a "Close-up B" in which you can clearly see the leading actor's eyes.
- All the videos have an "Interactive Take C" where the person is standing in a background (a wall), where she/he will turn to the left and to the right, to reach out and (tight) shake hands with the other party in the exchange/dialog. The proposal is to take a few shots where each leading actor greets an imaginary interlocutor so as to edit various greetings/welcomes with all the videos (thus resulting in the connection among the videos).



VIDEO GUÍA DE LOS PLANOS COMUNES





• Description of the takes common to all the videos: TAKE A

Take:	Image		Sound	Description:
General take			Sound from the surroundings/atmosphere	<p>This take allows you to recognize a place from where it speaks.</p> <ul style="list-style-type: none"> -This take allows one to recognize who speaks (body and dress). -The individual is standing in front of the camera.
Medium-range take			Voiceless	<ul style="list-style-type: none"> - Each leading participant is introduced. -name -where am I from? -where am I?

Description of the common takes in all the videos: TAKE B

Take	Image	Sound	Description:
General take		<p>Sound from the surroundings/ atmosphere</p> <p>Sound from the surroundings/ atmosphere</p>	<p>This take allows you to commit yourself to the humanity of the character.</p> <ul style="list-style-type: none"> -This take is a photograph of Humanity that we share. -The person is sitting in front of the camera staring at the lens.
General take		<p>Voiceless</p>	<p>The leading actor is asked to think about a situation in which someone held out his hand in a moment of great urgency when "they saved his/her life".</p> <p>Affirms Humanity (gratitude, humility, love, learning...)</p>

Description of the takes common to all the videos: TAKE C

Take	Image	Sound	Description:
plane set		Sound from the surroundings/atmosphere	<p>Each video has a final joint take where the leading actors stand and with a background (a wall) they turn to the right side and to the left side and stretch their hand to greet their interlocutor.</p> <p>The leading actors propose a conclusion of the History of encounter of which they are part.</p>
plane set		Voiceless	<p>At the conclusion of each story the two leading actors shake hands as a sign of encounter, recognition and construction of humanity.</p> <p>This take will be used to edit many possible encounters between the leading actors of the different videos.</p>

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General recommendations:

Technical aspects

- ✓ While recording, take still pictures of all the people in the different takes. They will be very useful for the promotion of the Stories and to elaborate other visual products for social networks. The recordings can be made with a video camera, a cell phone, a tablet (depending on their specific capabilities).
- ✓ Make sure to capture quality audio for both, the compilation of videos and to put together audio materials for the radio.
- ✓ When asking questions to the leading actors/participants, make sure that the question is recorded and make sure to invite/nudge the person to reply with the question at the beginning of their answer.
- ✓ Record all questions and answers in both formats, audio and video, including asking the person to express on camera the ideas he recalls when asked when he felt that someone "saved his life".

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General recommendations:

Pillars/Foundations (principles or main issues)

1. No to the generalization of migrant people
2. Understanding of the situation, educating through videos
3. An invitation to action. Help answer the question of How can we help / collaborate from our place or based on our abilities? The videos account for or share concrete experiences, of small actions that add up, to help people. By telling the stories from an appreciative perspective or vantage point, from the human encounter, from recognizing ourselves as equals, people are encouraged to act based on their own possibilities.
4. Celebrate the stories of the establishment and beginning of new life for migrants, and of the welcome by the host communities that take them in.



Once you have made your filming and/or recording:

- Video
- Audio
- Still photos

If you happen to have the ability to edit the audiovisual material, you can do so with complete freedom following the established guidelines; and then please send it to the email address indicated below.

In case you can not edit it, we appreciate sending the audiovisual material to the following email for its edition: rjm.hospitalidad@sjrlac.org. At the same email, you can also request graphic materials or logos.

When writing or sending the audiovisual material, we thank you for identifying the place where you write us from, from what work, and the people who are the leading actors of the story (names and countries).

THANKS!



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